



Kafé Kultura

Brand Identity

Name: Kafé Kultura

Industry: Coffee shop/Cafe

Logo Style: Lettermark Logo

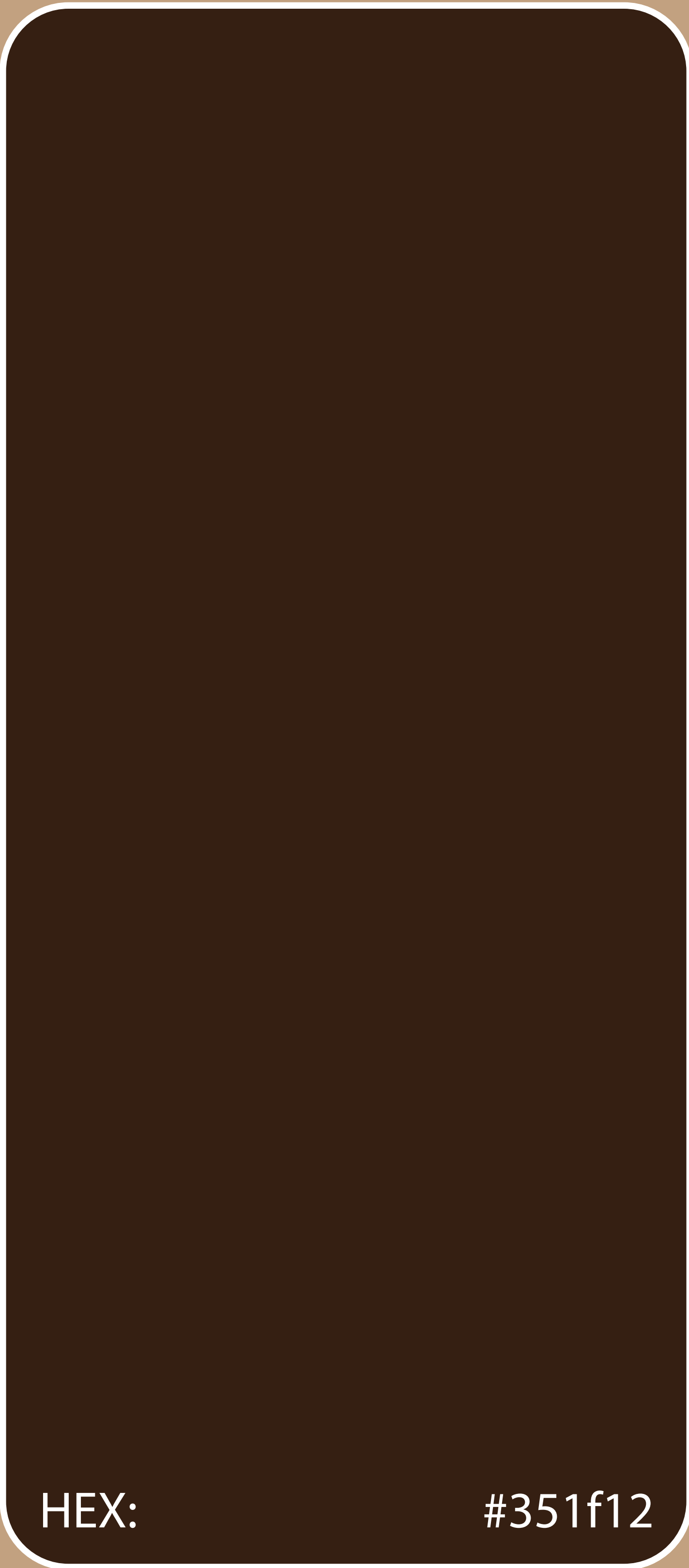
About

The central symbol forms the stylized initials "KK". The vertical and curved strokes resemble both the letters K and a steaming coffee mug, evoking warmth and beverage culture. Red steam lines rising from the top of the design reinforce the idea of a hot drink, likely coffee.

The earthy beige background and dark brown + red elements reflect warmth, coziness, and coffee.

The text "Kafé Kultura" uses a modern, sans-serif font with rounded terminals and a playful tone.

It would be well-suited for a coffee shop with a cultural agenda.



ABCD

abcd

1234

!#?&

Myriad Pro





KK
Kafé Kultura

Primary Logo



Logo Mark



Pattern





Kafé Kultura



KK

Kafé Kultura

Premium Coffee
Premium Feel
Premium Experience



Kafé Kultura

Premium Coffee
Premium Feel
Premium Experience

Kafé Kultura



Kafé Kultura

Pattern



THANK YOU!