

CRYSTAL

The word "CRYSTAL" is written in a bold, red, sans-serif font. The letter "Y" is stylized with a diagonal slash. Above the letters "R", "Y", and "S" are three horizontal green bars of equal length. To the right of the "S" bar, there are two stylized green leaves. The first leaf is positioned above the "A" and "L", and the second leaf is positioned above the "T". The leaves are a solid green color and have a simple, rounded shape.

Brand Identity

Name: Crystal

Industry: Food & Beverage

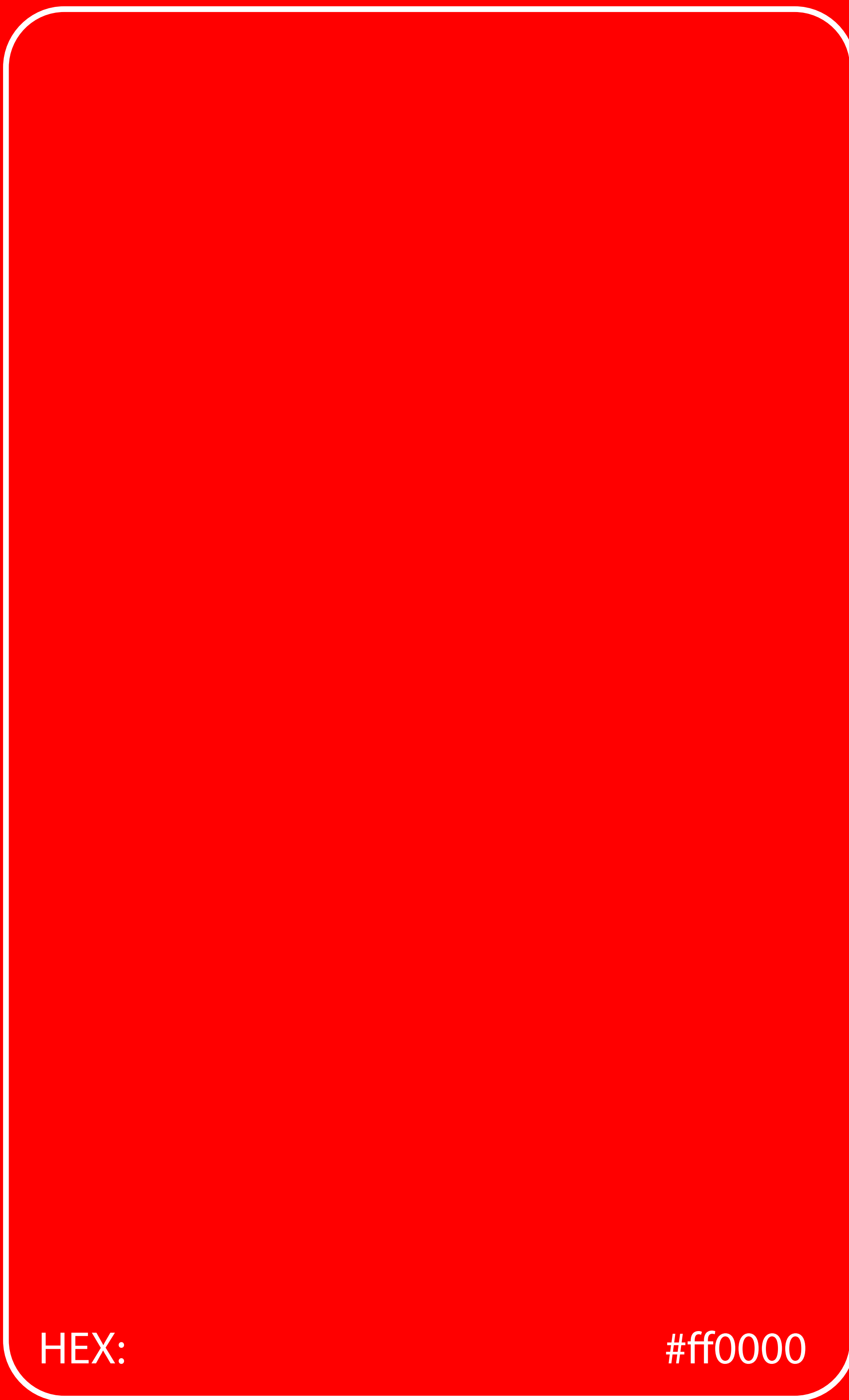
Logo Style: Lettermark Logo with Bold and clean

About

The brand name CRYSTAL is written in bold, capitalized letters, signifying strength and confidence. The letter "C" is oversized and prominent, creating a strong brand anchor. A green line runs through the middle, symbolizing freshness and balance.

Used for the majority of the text, red conveys energy, appetite, and attention — perfect for a food brand. Found in the line and leaf elements, green symbolizes health, nature, and eco-friendliness.

The two green leaves above the 'A' visually reinforce the idea of natural, organic, or plant-based ingredients. It also gives the impression of growth and sustainability.



ABCD

abcd

1234

!#?&

Poppins

CRYSTAL

CRYSTAL

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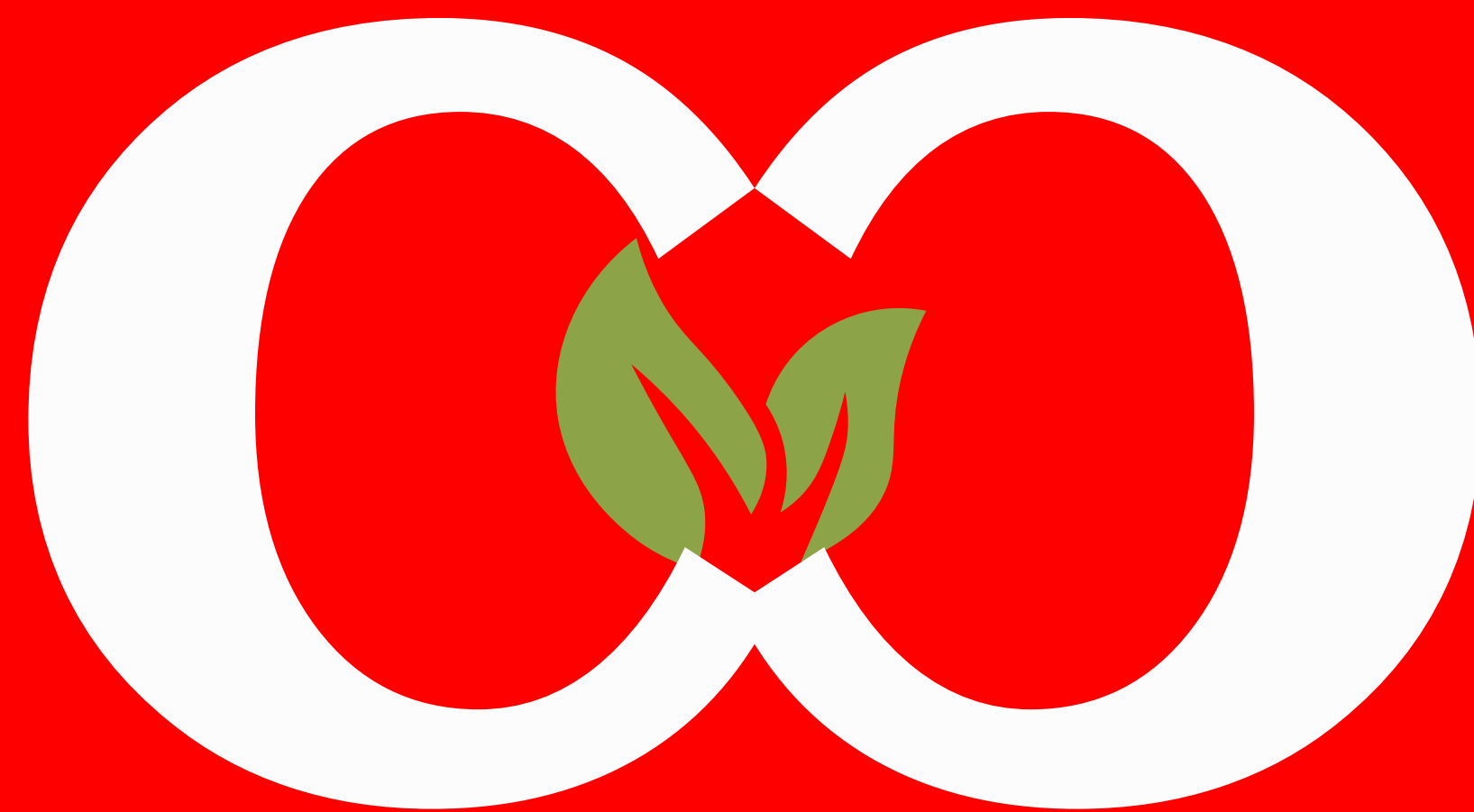
A top-down view of a dark, textured surface, possibly a table or countertop, featuring several plates and bowls of food. In the foreground, there are two large metal plates. The left plate contains grilled corn cobs and a whole grilled pepper. The right plate is filled with small, round, golden-brown fried items, possibly falafel or meatballs, garnished with fresh herbs. In the background, there are more plates with grilled vegetables, including zucchini and bell peppers, and a small bowl of red sauce. The overall lighting is warm and focused on the food, creating a rustic and appetizing atmosphere.

CRYSTAL

Primary Logo

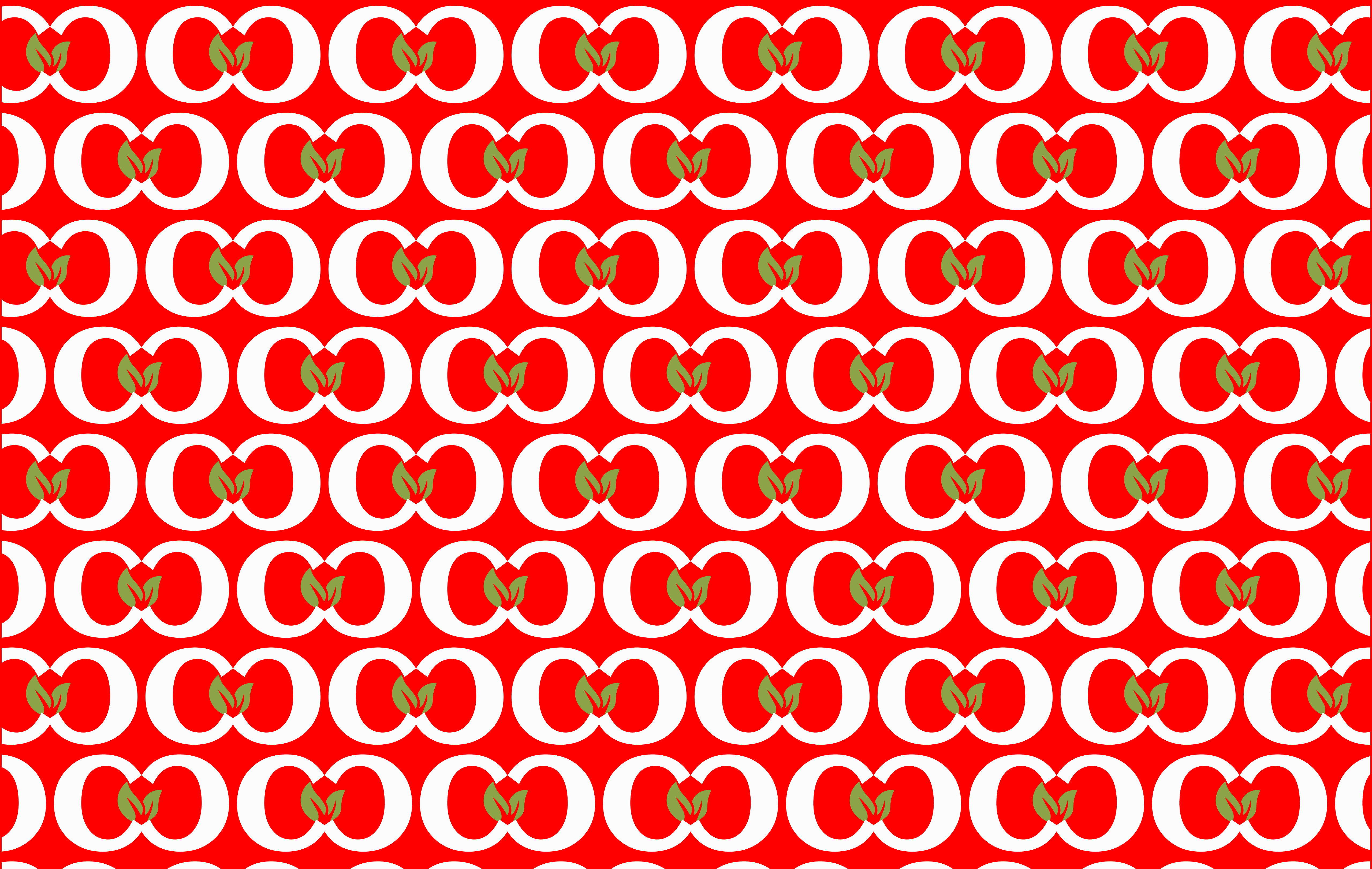


Logo Mark



Crystal Food.com

Pattern

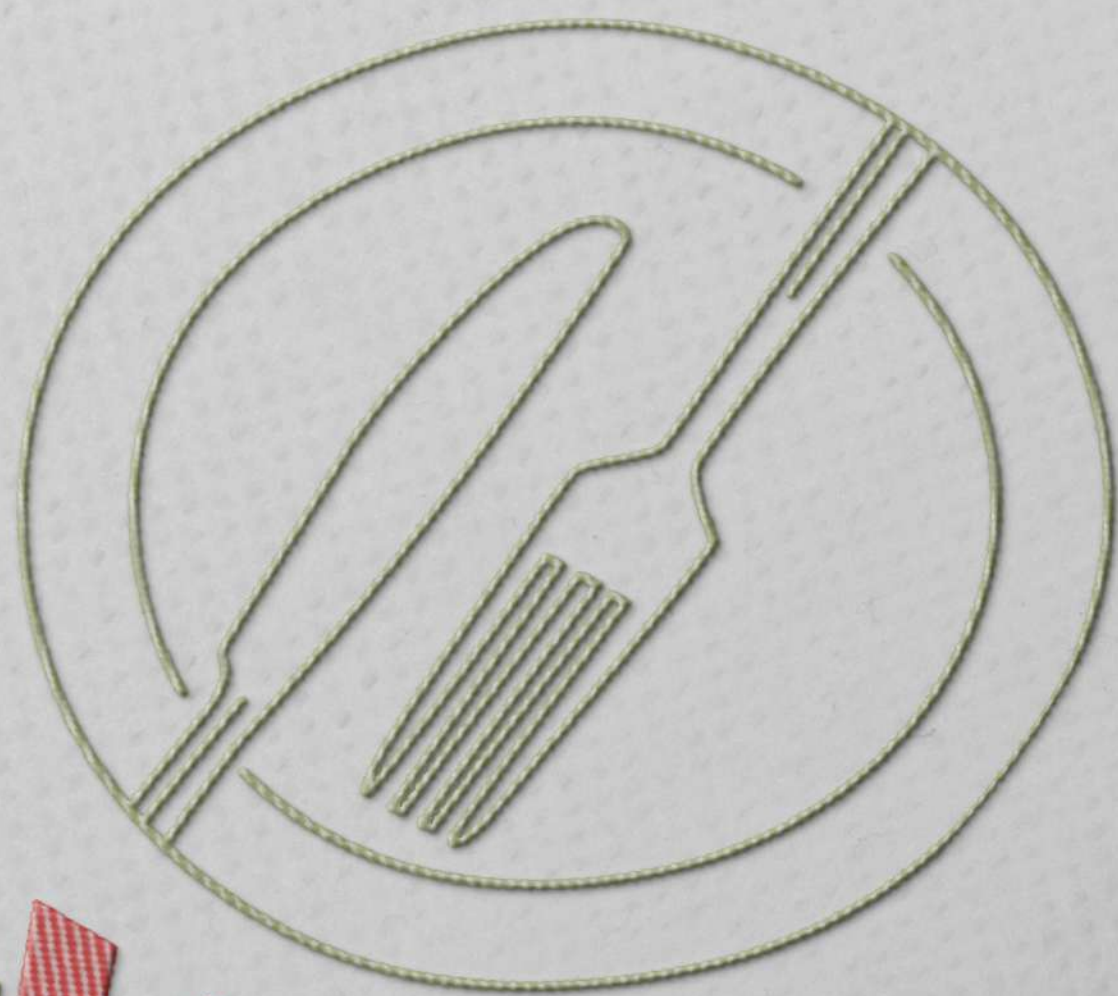






CRYSTAL

Healthy & Testy



CRYSTAL

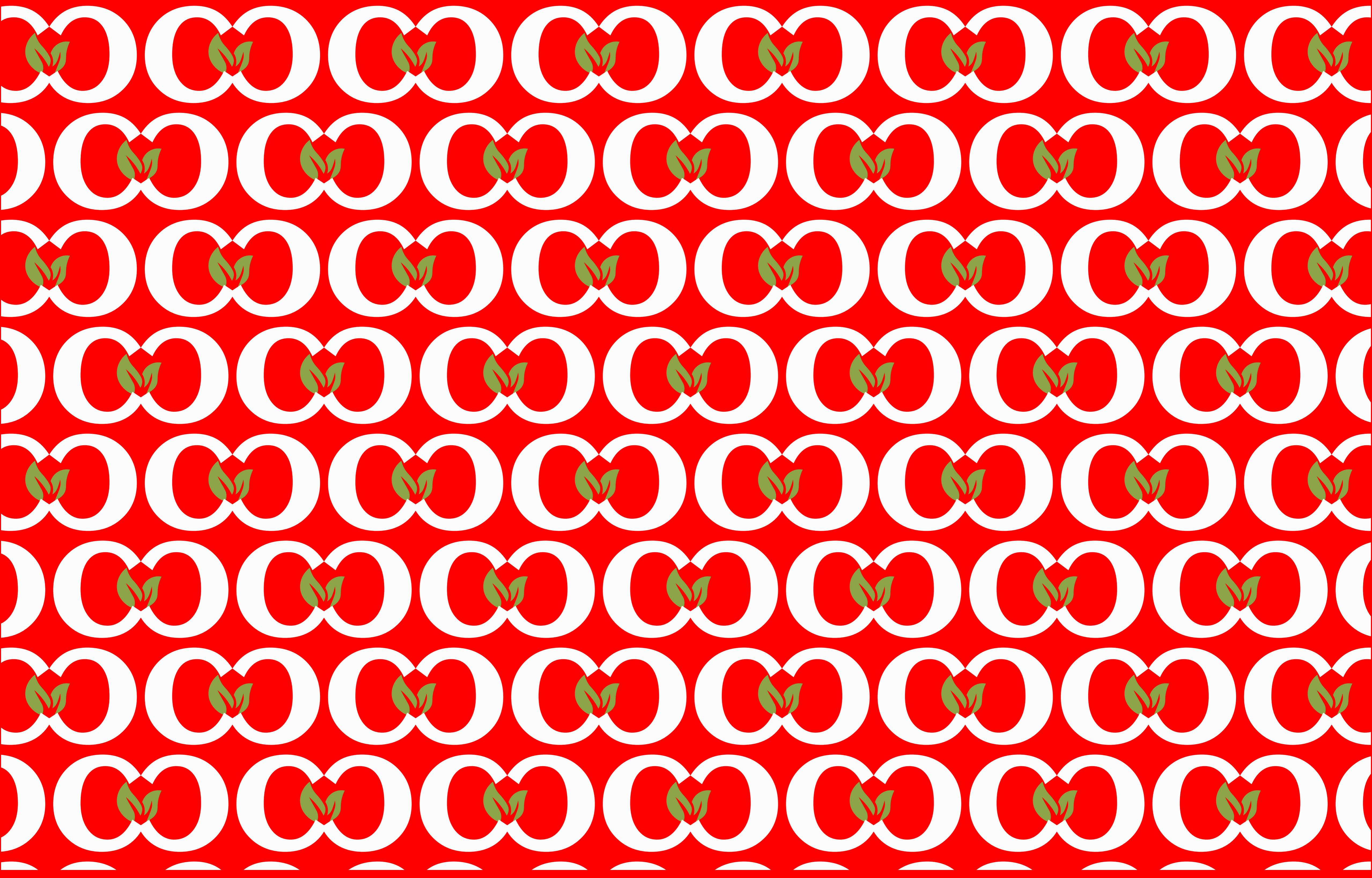


CRYSTAL

YES, WE'RE
OPEN

Crystalfood.co

Pattern



THANK YOU!