



# Brand Identity

Name: Dermael Skin Care

Industry: Beauty & Personal Care

Logo Style: Wordmark Logo

## About

The Dermael Skin Care logo reflects a soft, elegant, and nature-inspired brand identity, perfect for the beauty and wellness industry. The handwritten script and botanical design convey purity, femininity, and a focus on natural ingredients. Its mint background adds a calming touch, while the deep maroon text brings sophistication. Overall, the logo suggests a premium yet gentle skincare brand rooted in nature.

HEX:

#4e091

HEX:

#97fbf4

HEX:

#f5eedc

Primary Typeface

A B C D  
a b c d  
1 2 3 4  
! # ? &

Acumin Variable Concept





Dermael  
Skin Care

Primary Logo



Logo Mark



# Pattern







Pattern



# **THANK YOU!**